The Mental Health Center of Greater Manchester

**STRATEGIC GOAL STATEMENTS:** Our 36-month strategy includes four strategic goal statements:

**1. Leadership**

- We will develop leaders across the Center who clearly demonstrate accountability, equity, integrity, servanthood, and vulnerability to create a just culture within that creates the synergy for open communication, collaboration and innovation across our community.

**2. Sustainability**

- We will grow and manage all resources effectively, human and otherwise, to ensure the sustainability of the organization and to enable us to improve the lives of those we serve.

**3. Quality and Innovation**

- We will leverage research and evidence-based practices to improve service accessibility, visibility, reliability, efficiency, and effectiveness of our services while ensuring that our patients, their families and our staff are at the center of our focus.

**4. Community Wellness**

- We will work with community stakeholders to evolve a system of integrated care in multiple settings that ultimately defeats the stigma associated with mental illness while providing effective treatment options.

**STRATEGIC GOALS AND SUPPORTING ACTIONS SUMMARY:** Our three-year strategy includes four goal statements and 17 specific supporting actions to accomplish the goals:

| 1. Leadership | 2. Sustainability | 3. Quality and Innovation | 4. Community Wellness |
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| • Leadership Development Programming<br>• Compensation Development<br>• Partnership Innovation and Community Awareness | • Workforce Development<br>• Value-Based Care Delivery<br>• Environment of Care<br>• Engage Private Investment for MAT, Zero Suicide, Mental Health First Aid, Children/Schools/MATCH | • Adopt Target, Zero Suicide Initiative Principles<br>• Child and Adolescent Program Enhancement and Expansion<br>• Technology Innovation<br>• Clinical Research Opportunities | • Education, Community Resource, and Stigma Prevention<br>• Network4Health IDN Activities<br>• School Connectivity<br>• Veterans Programming |